

Online Privacy Policy

Atria Investments, Inc. (“Adhesion”) (also referred to as “we,” “us,” and “our”) collects Personal Information from you when you visit our websites. This Online Privacy Policy provides you with information about the personal information we gather online, through our websites.

Our Websites

- Corporate public website
 - www.adhesionwealth.com
- Advisor Portals
 - ap1.adhesionwealth.com
 - apro.adhesionwealth.com
- Manager Portal
 - mp1.adhesionwealth.com
- The Exchange: Public Site for browsing Adhesion’s Investment Options
 - exchange.adhesionwealth.com

Personal Information We Collect When You Visit Our Websites

- Identifiers, such as your Internet Protocol (IP) address, device identifier, browser, and the URL you came from before you visited our websites.
- Information regarding your interaction with our websites, including time spent, and engagement with our websites and the content on the websites.
- Information such as your name, company name, email address, state and telephone number that you voluntarily provide to us when you complete our “Contact our sales team” form on our websites, or when you contact us by email. If you contact our support team, we also will collect your account number.
- If you use the “Remember Me” feature when you visit our Advisor Portals, the Manager Portal, or The Exchange, we may store your username to make it quicker for you to sign in whenever you return to our websites. For security reasons, we use cookies to authenticate your identity, such as confirming whether you are currently logged into our websites.
- If you visit one of our Advisor Portals, we track certain pages and functions and tie that information to your log-in information.
- If you visit The Exchange, we collect your name and email address to allow you to see the full exchange and to request information on products.

Information We Share With Third Parties

If you visit our corporate public website, www.adhesionwealth.com, we share your IP address, the URL you came from, and your interaction with the websites with our analytics provider, Google Analytics, for its use in its advertising network and cross-context behavioral advertising across multiple websites.

How You May Correct Information Gathered Through Our Websites

You may submit a request to correct information that we have collected through our websites by calling us at (888) 295-8351 (toll free).

How Our Websites Respond to “Do Not Track” Signals

Do Not Track (“DNT”) is a privacy preference that you can set in your web browser to send a special signal to a website to disable its tracking of an individual user. We do not track our visitors over time and across third party websites to provide targeted advertising. However, our corporate public website, www.adhesionwealth.com, uses Google Analytics, which collects and shares your IP address, the URL you came from, and your interaction with the website with Google for its use in its advertising network and cross-context behavioral advertising across multiple websites. If our corporate public website detects your DNT signal, we will not share your information with Google Analytics. Our Advisor Portals, Manager Portal and The Exchange do not use Google Analytics and therefore those websites do not respond to DNT signals. .

Other Companies May Collect Personal Information About You

When you visit our corporate public website, other companies may collect personally identifiable information about you (such as your IP address, interaction with our websites and browsing activity, and interaction with advertisements) over time and across third-party websites or online services.

How You Can Learn of Material Changes to Our Online Privacy Policy

We may update our Online Privacy Policy from time to time. If we materially broaden our Online Privacy Policy, we will post the new Privacy Policy on this page.

Effective Date: March 2024